

FOR IMMEDIATE RELEASE

Submissions for 2nd London Surf / Film Festival Open

October 11-14th 2012 sees the 2nd annual London Surf / Film Festival hit the UK. Hosted at the iconic Riverside Studios on the banks of the Thames the London Surf / Film Festival is one of Europe's most creative and relevant surf happenings. "We were stoked by the response to last year's event," says Festival Director Chris Nelson. "Across 3 night we hosted 10 packed out premieres of 2011's most exciting international films as well as Q+A's and talks with some of surfing's leading lights from Keith Malloy to Adam Pesce and Vince Medeiros. This year we've grown the event organically." For 2012, the LS/FF is bringing to the capital 4 nights of international surfing's hottest releases, underground hits, independent features and UK Premieres from established filmmakers and emerging artists as well as the best short film productions from Britain and Ireland. Alongside the screenings will be Q+A sessions, talks and workshops, the Approaching Lines room for makers and doers, plus a pop up gallery, music and more, making this the must-attend event for purveyors of the glide. Showcasing the cream of contemporary film, art, photography, commentary and design from waveriding's most exciting creatives, the London Surf / Film Festival is a celebration of surfing, its roots and the unique culture that surrounds it.

Submissions are now open for the 2012 London Surf / Film Festival International programme. We invite entries from across the globe and across surfing genres. Surfing and surf culture are wide open to creative interpretation and we welcome films that explore all aspects and angles of surfing from documentary to stop-frame to animation and anything in between.

Films selected for screening as part of the international programme will be judged in categories including LS/FF Best Film and LS/FF Best Cinematography, as chosen by the screening panel, comprised of experts from within the worlds of surfing, filmmaking and media. Films will also be competing for the coveted London Surf / Film Festival Viewer's Choice award. **Deadline for submissions to the international programme is August 19th 2012.**

The Shorties short film competition is open exclusively to surf filmmakers from or based in Britain and Ireland. It is a platform for homegrown talent to flex their creative muscles and an opportunity for the best to be selected for screening as part of the festival programme. To be considered for selection, the films must have a running time of five minutes or under. **Submissions to the Shorts Competition are open until end August 2011.**

For full details about the festival and how to submit, please check: www.londonsurffilmfestival.com or find us on Facebook & Twitter

The London Surf / Film Festival is a we are **the fold** production.